

HU-225 Space and Society

Course Details

Course Title: Space and Society

Course Code: HU 225

Credit Hours: 3

Program: BBA and BSACF

Sections:

Course Description

Course Objectives

This course will achieve following objectives:

1. To grasp the scholarship that has sought to explain, understand and critically analyze the manifold relationships between space and society.
2. To critically analyze the ways in which spatial and societal processes are always entwined, and therefore what difference a variety of spatial scales can make to understand the politics of the social world as we commonly experience and know it.
3. To be able to evaluate the impact of class, age, crime, disability, technology and globalization on our individual and societal understandings of space.
4. To sensitize students towards diversity and inclusion of populations in the context of space and spatial relations by connecting the physical, social and the virtual worlds as experienced by the people.
5. To be able to evaluate contemporary cities as the sites for consumption, which by offering a thoroughly cultural experience serve to legitimize capitalism on an everyday basis.

Course Learning Outcomes (CLO)

By the end of the course, the students will be able to

1. Understand the key concepts of space, and their relationship to everyday life.
2. Be able to apply the key concepts *within* and relationship *between* space and society into the world of consumers.
3. Demonstrate how different spaces can affect and influence the presence and management of diverse populations.

4. Develop the critical ability to analyze and evaluate the spatial patterns of privileges and deprivations, through an examination of inequalities related to class, age, disability, crime, and globalization.
5. Demonstrate the ability to assess and apply concepts of space to diverse populations in a variety of business situations in real life settings.
6. Develop the lens to critically evaluate and establish their own critique of how the existing spaces are formed, molded and distorted to serve and maintain the distinctiveness of class and geographical location based inequalities.

Program Learning Goals and Objectives

Course Evaluation (Grade Breakup)

Grading will be done as per NBS criteria. The breakup of the grade points is as follows:

Final Exam	40 %
Midterm	25%
Final Project& Presentation	20%
Quizzes	10%
Class Participation	5%

(Including class activities/ Article Discussions)

Mapping Program Objectives & Goals with Course Learning Outcomes

PROGRAM LEARNING GOALS AND OBJECTIVES	COURSE LEARNING OBJECTIVES	COURSE EVALUATION ITEM
Goal 1- A baccalaureate-level knowledge of business administration	CLO 1, 2, 5 & 6	Quizzes and exams
Goal 2- The ability to communicate effectively and function well in teams	CLO 3 & 4	CP, class project and presentation
Goal 3 - An appreciation of professional and ethical responsibilities	CLO 4, 5 & 6	Class project and exams

Course Content (Weekly)

Weekly breakdown is given below

Week	Lecture No. and Topic	Reading	Session (Students should be able to...)	Outcomes
1&2	LECTURE 1&2: Imagining Space The key concepts: -Place -Mobilities -Inhabiting -Difference	- Whale L (2018) Geographies of the Self: Space, Place, and Scale Revisited <i>Human Arenas</i> 1(1): 21-36. - Meusbürger P, Werlen B, and Suarsana L (ed) (2017) <i>Knowledge and Action</i> Springer Open. <u>Chapter 2.</u> - Clifford N, Holloway S, Rice S, and Valentine G (ed) (2010) <i>Key Concepts in Geography</i> SAGE Publications. <u>Chapter 5.</u> - Campbell C (2018) Space, Place and Scale: Human Geography and Spatial History <i>Past and Present</i> 239(1): e23–e45. - Lee R (2014) The <i>SAGE Handbook of Human Geography</i> SAGE Publications. <u>Chapter 1</u>	-Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1) -Become familiar with how different spaces can affect and influence the presence and management of diverse populations. (CLO 3)	
3&4	LECTURE 3&4: Theorizing Space/Power/Society	- Massey D (2009) <i>Concepts of space and power in theory and in political practice</i> <i>Doc. Anàl. Geogr</i> 55:15-26. Paddison R (ed) (2000) <i>Entanglements of Power: Geographies of Domination Resistance</i> Routledge. <u>Chapter 1</u>	-Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1) -Be able to critically analyze and evaluate the spatial patterns of privileges and deprivations, through an examination of inequalities related to class, age,	

			disability, crime, and globalization. (CLO 4)
5	<p>LECTURE 5:</p> <p>Contextualizing surveillance</p>	<p>- Philo C, Parr H.and Burns N (2017)The rural panopticon <i>Journal of Rural Studies</i> 51: 230-239.</p> <p>- Foucault M (1977) “Panopticism” In <i>Discipline and Punish: The Birth of the Prison</i> Translation Sheridan Alan Pantheon 195-230.</p> <p>- Epperson T (2000) “Panoptic Plantations: The Garden Sights of Thomas Jefferson and George Mason” In Mrozowski Stephen A and Robert Paynter (ed) <i>Lines that Divide: Historical Archaeologies of Race, Class, and Gender</i> University of Tennessee Press.</p>	<p>-Be able to apply the key concepts <i>within</i> and relationship <i>between</i> space and society into the world of consumers. (CLO 2)</p> <p>-Become familiar with how different spaces can affect and influence the presence and management of diverse population. (CLO 3)</p>
6	<p>LECTURE 6:</p> <p>Emotional Geographies</p> <p>-The home, the housing design and the broader societal roles</p> <p>-The neighborhood and questions of identity</p>	<p>-Collins T (2019) Towards a more emotional geography of civic pride: a view from an English city <i>Social & Cultural Geography</i> 20(3): 1-20.</p> <p>-Valentine G (2001) <i>Social Geographies: Space and Society</i> Routledge.</p>	<p>-Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1)</p> <p>-Become familiar with how different spaces can affect and influence the presence and management of diverse populations. (CLO 3)</p> <p>-Be able to critically analyze and evaluate the spatial patterns of privileges and deprivations, through an examination of inequalities related to class, age,</p>

			disability, crime, and globalization. (CLO 4)
7&8	<p>LECTURE 7&8: Spaces of Exclusion</p> <p>-The Construction of an (ab)normal: the elderly and the disabled</p> <p>-Bounding space: Purification and control</p> <p>-The practices of exclusion: Fear, control and the power of gossip</p>	<p>- Anderson A C (2011) Claiming disability in the field of geography: Access, recognition and integration <i>Social & Cultural Geography</i> 2(1): 87-93.</p> <p>- Komardjaja I (2001) New cultural geographies of disability: Asian values and the accessibility ideal <u><i>Social & Cultural Geography</i></u> 2(1): 77-86.</p> <p>- Horton J (2017) Disabilities, urban natures and children's outdoor play <i>Social & Cultural Geography</i> 8:1152-1174.</p> <p>- <u>England MR and Simon S (2010)</u> Scary cities: urban geographies of fear, difference and belonging <i>Social & Cultural Geography</i> 11(3): 201-207.</p> <p>- Gilderbloom J I (2008) Invisible city: poverty, housing and the new urbanism. University of Texas Press: Austin. <u>Chapter 5.</u></p>	<p>-Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1)</p> <p>-Become familiar with how different spaces can affect and influence the presence and management of diverse populations. (CLO 3)</p> <p>-Be able to critically analyze and evaluate the spatial patterns of privileges and deprivations, through an examination of inequalities related to class, age, disability, crime, and globalization. (CLO 4)</p>
9	<u>MID-TERM EXAM WEEK</u>		
10	<p>LECTURE 10: Architectures of Consumption</p> <p>-Creating the city of complicity</p>	<p>- Sandoval-Strausz A K (2010) Spaces of Commerce: A Historiographic Introduction to Certain Architectures of Capitalism <i>Winterthur Portfolio</i> 44 (2/3): 143-158.</p> <p>-Preetika Rana (July 25 2019) A Glut of Mall Space Echoes in</p>	<p>-Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1)</p> <p>-Be able to apply the key concepts <i>within</i> and relationship <i>between</i> space and society into the world of</p>

		<p>India <i>Wall Street Journal</i>.</p> <ul style="list-style-type: none"> - Hall CM (1997) Geography, marketing and the selling of places <i>Journal of Travel and Tourism Marketing</i> 6 (3/4): 61–84. - Hall T and Hubbard P (1998) <i>The Entrepreneurial City: Geographies of Politics Regime and Representation</i> Chichester: John Wiley. - Hannigan, J. (2003) Symposium on branding, the entertainment economy and urban place building: Introduction <i>International Journal of Urban and Regional Research</i> 27(2): 352–60. 	<p>consumers. (CLO 2)</p> <ul style="list-style-type: none"> -Develop the ability to apply concepts of space to diverse populations in a variety of business situations in real life settings. (CLO 5)
11	<p>LECTURE 11</p> <ul style="list-style-type: none"> -Shopping for Dreams -Themed Parks 	<ul style="list-style-type: none"> - Hannigan J (2005) <i>Fantasy City: Pleasure and Profit in the Postmodern Metropolis</i> Routledge. - Harvey D (1989) <i>The Condition of Postmodernity: An Enquiry into the Origins of Social Change</i> Blackwell. - Miles S (2010) <i>Spaces for Consumption</i> SAGE Publications. - Herwig O and Holzherr F (2006) <i>Dream Worlds: Architecture and Entertainment</i> Prestel Press - Hetherington K (2007) Manchester's urbis: urban regeneration, museums and symbolic economies <i>Cultural Studies</i> 4(5): 630–49. 	<ul style="list-style-type: none"> -Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1) -Be able to apply the key concepts <i>within</i> and relationship <i>between</i> space and society into the world of consumers. (CLO 2) -Develop the ability to apply concepts of space to diverse populations in a variety of business situations in real life settings. (CLO 5)

		- Hayward K (2004) <i>City Limits: Crime, Consumer Culture and the Urban Experience</i> Glasshouse Press.	
12&13	LECTURE 12&13: Tracking global flows -The stories of mobile subjects	-Ceccagno A (2017) <i>City Making and Global Labor Regimes: Chinese Immigrants and Italy's Fast Fashion Industry</i> Palgrave Macmillan <u>Chapters 5 & 7.</u>	-Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1) -Develop the ability to apply concepts of space to diverse populations in a variety of business situations in real life settings. (CLO 5) -Develop the lens to critically evaluate and establish their own critique of how the existing spaces are formed, molded and distorted to serve and maintain the distinctiveness of class and geographical location based inequalities.(CLO 6)
14	LECTURE 14: Designing Spaces: Modernism and Crisis in the City	-Romyn M (2019) 'London Badlands': The Inner City Represented, Regenerated <i>The London Journal</i> 2: 133-150. -Robin E, Chazal C, Acuto M and Carrero R (2019) (Un)learning the city through crisis: lessons from Cape Town <i>Oxford Review of Education</i> 45(2): 242-257.	-Become familiar with the key concepts of space, and their relationship to everyday life. (CLO 1) -Develop the ability to apply concepts of space to diverse populations in a variety of business situations in real life settings. (CLO 5)

		<p>-Zukin S (1993) Landscapes of Power: From Detroit to Disney World University of California Press <u>Chapter 4.</u></p> <p>-Zukin S (1996) The Cultures of Cities Blackwell Publishers <u>Chapter 6.</u></p>	<p>-Develop the lens to critically evaluate and establish their own critique of how the existing spaces are formed, molded and distorted to serve and maintain the distinctiveness of class and geographical location based inequalities.(CLO 6)</p>
15	<p>LECTURE 15:</p> <p>Spaces beyond the physical</p> <p>-Digital business platforms: The case of Pakistan.</p> <p>-Cyber space technologies and the world of youth</p> <p>-Cyber bullying, cyber security and responsible behavior within cyber interactions</p>	<p>-‘Digital ride-hailing platforms operated in Pakistan’ Discussion of the findings of the HEC funded project carried out by faculty NBS.</p> <p>-‘Pakistani youth and family values in the age of cyber space technologies’ Discussion of the findings of the HEC funded project carried out by faculty NBS.</p> <p>-Matzler K Veider V and Kathan W (2015) Adapting to the sharing economy MIT Sloan Management Review 56(2): 71-77.</p> <p>-Kirkpatrick D (2011) <i>The Facebook Effect: The Inside Story of the Company That Is Connecting the World</i> Simon & Schuster.</p> <p>-Cohen-Almagor R (2018) Social responsibility on the Internet: Addressing the challenge of cyber bullying <i>Aggression and Violent Behavior</i> 39: 42-52.</p> <p>-Meeuwisse R (2017) <i>Cyber</i></p>	<p>-Be able to apply the key concepts <i>within</i> and relationship <i>between</i> space and society into the world of consumers. (CLO 2)</p> <p>-Develop the ability to apply concepts of space to diverse populations in a variety of business situations in real life settings. (CLO 5)</p>

		<p><i>security for Beginners</i> Cyber Simplicity Ltd.</p> <p>-Zhang S and Leidner D (2018) From improper to acceptable: How perpetrators neutralize workplace bullying behaviors in the cyber world <u><i>Information & Management</i></u> 55(7): 850-865.</p>	
16	LECTURE 16:	Project Presentations	
17	Buffer Week		
18	<u>FINAL EXAM WEEK</u>		